

MEDIA KIT 2017

FPI *NewsBrief* is a monthly newsletter that connects you to over 7500 FPI members. It is also distributed to our key contacts from our partners, media, regulators and other associations. The newsletter aims to provide members with important information more frequently than what our official magazine would allow.

The newsletter boasts an average of 11,889 readers each month!

View our November 2016 Edition [HERE](#)

Frequency	Monthly (with the exception January)
Target Audience	FPI members, Financial advisors and planners, Broker consultants, Investment & Insurance advisors and managers, Tax specialists, Healthcare brokers, Employee benefit consultants Private bankers, Academics, Compliance officers, Legal advisors
Topics	Top Stories, Client Engagement, Employee Benefits, Estates & Trusts Planning, Healthcare, Investments, Practice Management, Risk Management, FPI News, Industry News and International News.
Editorial	media@fpi.co.za or technical@fpi.co.za

ADVERTISING RATES 2017

Rates *exclude* advertising agency commission (if applicable) and VAT and are quoted *per issue*

Position	Size (pixels)	1 issues	3-5 issues	6-11 issues	12 issues
Bill Board Banner (1 available only)	728 (w) x 90 (h)	R7,400	R7,048	R6,727	R6,435
Medium Rectangle* (3 x available)	200 (w) x 180 (h)	R5,150	R4,905	R4,682	R4,478
Top Story Break (1 available only)	468 (w) x 60 (h)	R4,050	R3,857	R3,682	R,3522
Story Break* (3 x available)	468 (w) x 60 (h)	R3,700	R3,524	R3,364	R3,217

* Medium Rectangle and Story Break ads will be position from top to bottom on a first come first serve basis

Material Requirements: Static Banner - High Resolution JPEG format, size not exceeding 70 KB (link to be provided)

.../3 Deadline & Flight Dates

FPI NEWSBRIEF 2017 Deadline Dates

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Edition	Material Deadline	Flight Dates
February	23 January 2017	1 st week February
March	20 February 2017	1 st week March
April	20 March 2017	1 st week April
May	24 April 2017	1 st week May
June	22 May 2017	1 st week June
July	26 June 2017	1 st week July
August	24 July 2017	1 st week August
September	21 August 2017	1 st week September
October	18 September 2017	1 st week October
November	23 October 2017	1 st week November
December	20 November 2017	1 st week December

Contact Us

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