

ADVERTISING BOOKING CONFIRMATION FORM

FPI Professional Convention Issue (Sept/Oct 2017) Issue 45

Please complete this form and **RETURN BY Monday, 7th August 2017** to: michelle.baker@mediamarx.co.za

BOOKING / BILLING INFORMATION

COMPANY / ADVERTISER: _____

BOOKED BY (FULL NAMES): _____ DESIGNATION: _____

TELEPHONE: _____ EMAIL: _____

POSTAL ADDRESS: _____ VAT NO.: _____

PLEASE TICK YOUR BOOKING

Note: Our rates **exclude agency commission** (if applicable) and VAT

| ADVERT TYPE | "GENERAL" ADVERTISERS RATE | TICK | "EXHIBITORS" DISCOUNTED RATE | TICK |
|--------------------------------------------------|----------------------------|------|------------------------------|------|
| Inside Front Cover | R32 300 | | R30 680 | |
| Inside Back Cover | R32 300 | | R30 680 | |
| Outside Back Cover | <i>Reserved</i> | | <i>Reserved</i> | |
| Double Page Spread | R28 000 | | R26 600 | |
| Guaranteed: Page 7 (full page) | R22 300 | | R21 185 | |
| Full Page | R19 350 | | R18 380 | |
| Half Page: (horizontal / vertical) | R13 400 | | R12 730 | |
| Third Page: Strip Advert (horizontal / vertical) | R 8 350 | | R 7 930 | |

ARTWORK DUE DATE: Wednesday, 16th August 2017

| | | |
|-------------------------|-------------------------|--------------------------------|
| Full Page / Covers | 210 mm (w) x 297 mm (l) | Bleed: 216 mm (w) x 303 mm (l) |
| Double Page Spread | 420 mm (w) x 297 mm (l) | Bleed: 426 mm (w) x 303 mm (l) |
| Half Page (horizontal) | 175 mm (w) x 130 mm (l) | No bleed required |
| Half Page (vertical) | 85 mm (w) x 265 mm (l) | No bleed required |
| Third Page (horizontal) | 175 mm (w) x 85 mm (l) | No bleed required |
| Third Page (vertical) | 60 mm (w) x 265 mm (l) | No bleed required |

Artwork Format: Adobe PDF format (CMYK) including tick/crop marks. Ensure all fonts are converted to paths/curves. Minimum resolution is 300dpi for all graphics. **Supply to:** michelle.baker@mediamarx.co.za

Bookings & Enquiries:

Michelle Baker

MEDIAMARX ADVERTISING BROKERS

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