



FINANCIAL
INTERMEDIARIES
ASSOCIATION
OF SOUTHERN AFRICA

Partnership | Advertising Booking Form 2024

Please complete this Form and return to: michelle.baker@mediamarx.co.za

COMPANY DETAILS					
Advertiser/Company:		VAT #:			
Contact Person:		Tel:			
Email:					
Address:		Code:			
Website:					
Persons responsible for: <i>Please fill in this section...</i>					
Editorial Contact:		Tel:		Email:	
Ad Material Contact:		Tel:		Email:	
Accounts Contact:		Tel:		Email:	
SELECT YOUR BOOKING (Rates exclude VAT and advertising agency commission (if applicable))					
Partnership Packages			Rate	TICK	
Partnership Package Level O1			R400 000		
Partnership Package Level O2			R220 000		
Partnership Package Level O3			R 75 000		
Advertising: FIA Insight Magazine		No. of Bookings?	Which Edition/s?	Rate	TICK
Readership: 16 800 per issue (published Quarterly)		1, 2, 3, 4	April July Oct Jan 2025	(per edition)	
Covers: (Inside Front Inside Back Outside Back):				R31,500	
Please select: _____					
Double Page Spread				R32,000	
Bellyband				R25,000	
Full Page				R23,000	
Half Page				R12,000	
Native Advert (Sponsored Content)				R23,000	
Advertising: FIA Website		No. of Bookings?	Which month?	Rate	TICK
11 000 average views per month		1, 2, 3, 4		(per month)	
Sidewall Vertical Banner				R10 900	
In Text Banner				R8 500	
Online Video (Promo video with static banner)				R6 000	
Advertising: Social Media Posts		No. of Posts?	Which month?	Rate	TICK
FF Facebook 3 747 followers				(per post)	
LinkedIn 4 541					
Twitter 50 000 monthly impressions					
Social Media Posts (Native content)				R2 950	

DESIGNATION: _____ FULL NAMES: _____

DATE: _____ SIGNATURE: _____

Please Note: The Official Agreement and Invoice to follow directly from The FIA.
The FIA will handle all logistics and all requirements related to this booking.