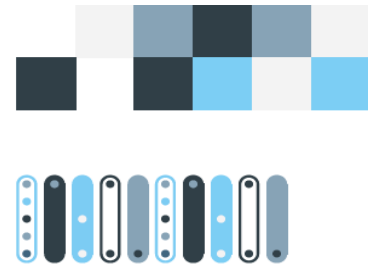


ACCOUNTANCY SA WEBSITE 2025

www.accountancysa.org.za



Accountancy SA website averages **110 000 page views and 80 000 visitors** *per* month

The South African Institute of Chartered Accountants (SAICA) is the leading accountancy body in South Africa and one of the prominent institutes globally.

By advertising with Accountancy SA website your firm gains exposure to South Africa's highest paid professionals in the LSM10 market as well as our future members, including students, learners, trainees, universities, colleges and professionals (Those whom are working toward becoming a Chartered Accountant CA(SA), Associate General Accountant's (SA), Accounting Technician AT(SA)).

The ASA Website includes current and back issues of the [ASA Digi-Mag](#), our [Editor's Choice on feature articles](#) and [Integritax articles](#) which informs and assists visitors and members on technical tax issues and specialist tax topics.

A dedicated [YOUTH HUB section](#) is included on the site.

ADVERTISING RATES: (Rates are quoted) per month and exclude VAT)

Position	Size (px)	1-3 months	4-6 months	7-8 months	9-12 months
Main Banner	1020 (w) x 85 (h)	R15 000	R13 500	R11 850	R10 400
Side 1 Banner	300 (w) x 330 (h)	R 8 900	R 8 200	R 7 500	R 6 600
Side 2 Banner	300 (w) x 330 (h)	R 7 500	R 6 600	R 5 900	R 5 250

NOTE: A maximum of 4 banners adverts are allowed for each position listed above.

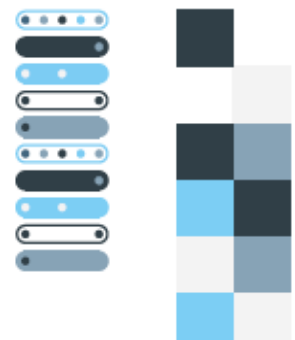
SPECIFICATIONS: All banners must be supplied in either .jpg or animated .gif formats.



MAIN HEAD BANNER
1020px wide X
85px High

SIDE BANNER 1
300px wide X
330px High

SIDE BANNER 2
300px wide X
330px High



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